EKANSHI KIRAN

📞 +91-8652724567 @ ekanshikiran@gmail.com 🔗 www.behance.net/ekanshikiran 🔗 https://www.linkedin.com/in/ekanshikiran/

SUMMARY

I am a dedicated UX Designer with a strong foundation in design principles and a proven track record in enhancing user experiences. Currently at HashedIn by Deloitte, I leverage UX research and design thinking to deliver impactful solutions. My experience includes leading design projects, conducting workshops, and creating high-fidelity prototypes. Proficient in Figma, Adobe Suite, and various prototyping tools, I excel in collaborative environments and consistently deliver user-centric, visually appealing products.

EXPERIENCE

04/2022 - Present

Gurugram

UX Designer III
HashedIn by Deloitte

Leading UX design projects and research initiatives.

- Shipped 10+ visually appealing and high-impact products, resulting in a 50% increase in usability of a Fortune 500 Client.
- Collaborated with product managers, engineers, and cross-functional stakeholders across the world to gain insights into existing user pain points and business needs to create user-centered products.
- Ensured that any user feedback and business requirements received were evaluated against UX principles and incorporated into the design solutions.
- Implemented color theory and selected palettes aligned with WCAG guidelines, to ensure designs are accessible and inclusive.
- Demonstrated skills in Figma's advanced concepts like design systems, auto-layout, components, and variants, resulting in a 75% reduction in designing effort & consistency in visual design.

11/2020 - 03/2022

Gurugram

Product Designer
Internshala

Focused on enhancing user engagement through intuitive design.

- Reduced onboarding process time by 35% by redesigning user flow and interface.
- Built clickable prototypes of the high-fidelity wireframes to conduct usability testing before the development phase and gathered feedback on the technical feasibility.
- Enhanced customer satisfaction by achieving a 90% approval rating by utilizing competitor analysis insights.

08/2020 - 10/2020

Bengaluru

UI Designer
CreativeByte Technologies

Contributed to the visual design process for various projects.

- Designed low- and high-fidelity mockups of user interfaces, patterns, prototypes, and development-ready requirements.
- Successfully designed user-centric interfaces for major corporations like Wipro, significantly enhancing user experience.

11/2019 - 04/2020

Gurugram

UX/UI Designer (Intern)
Ivypods

Internship concentrated on innovative UX/UI projects.

- Increased app downloads by {40%} by creating an AI-powered flatmate matching application.
- Used a unified user experience methodology to build a layout, design system, and prototypes.
- Generated high-fidelity mockups with micro-interactions and enhanced layouts from wireframes, improving the user experience of our product.

EDUCATION

07/2016 - 08/2020

Gandhinagar

Bachelor of Design
National Institute of Fashion Technology

CGPA **8.15** / **10**

KEY ACHIEVEMENTS

🏆 **AWARDS**

NIFT Award for meritorious students (First) 2016-2020
NIFT Extraordinary service award 2020

💎 **RECOGNITION**

Rising Star Spot Award (Hashedin by Deloitte) Aug 2022
Excellence Award (Hashedin by Deloitte) May 2023
Top Impactor Award (Hashedin by Deloitte) Nov 2023

SKILLS

Empathic Design	Collaborative Problem Solving	Human Computer Interaction	User Research	Visual Design

Figma	User Advocacy	Journey Mapping	User Interview	Storyboarding	User Requirements	Design Systems

Primary Research	Defining Requirements	Wireframing	Problem Solving	After Effects	Illustrator